

# INTRODUCTION TO THE MAP OF MEANING™

INTRODUCTION TO THE MAP OF MEANING: AUCKLAND OCTOBER 2017



## ONE FRAMEWORK:

- is at the heart of understanding organisational transformation
- gives you the key to being effective in how you manage, lead and influence people
- is core to successful client relationships, productivity and innovation
- helps integrate all the diverse elements that make up today's organisation.

*"The Map of Meaning distills what is otherwise complex into simple, clear, usable information."*

**Drew Pryde, Director, Scottish Institute of Business Leaders**

The Map of Meaning gives direct access to our shared intrinsic motivation. Because the dimensions of motivation are shared, it provides a simple guide to creating organisations in which people are engaged, resilient, purposeful.

## WHAT IS THE MAP OF MEANING?

Based on years of empirical research in many countries, the Map of Meaning draws into one simple map the intrinsic drivers that lie at the heart of an engaged workforce. It is new knowledge for humanity, essential to anyone wanting to make real and lasting change.

## WHY IS IT SO EFFECTIVE?

Working with the Map of Meaning enables you to:

- stay closely in touch with your own motivation
- understand the motivation of others
- have a holistic understanding of organisations
- resolve complex issues into simple, practical action
- co-create solutions in constantly evolving situations in life and work

## WHO SHOULD ATTEND THE MASTER CLASS?

People who are committed to:

- being plugged into the most powerful source of energy, meaning
- being part of creating organisations that work for people and productivity
- having a simple, profound way to understand and respond to organisational challenges
- leading and influencing from any position in an organisation.

## WORKSHOP OUTLINE:

### Day One: The building block: individual motivation

- The relevance of meaning to human beings and its significance in the workplace
- What does make work meaningful?
- The Map of Meaning
- Creating our own map of meaningful work
- Using the Map to create meaningful work and a meaningful life
- Using the Map with another

### Day Two: Using the Map of Meaning to influence Organisations

- Shape an organisational intervention
- Transform an organisational practice
- Resolve an organisational issue

Relevant to people working in any size organisation.

## FACILITATOR

World expert on the application of the Map of Meaning, Lani Morris, BA, MBS, MSc, has worked with Professor Marjolein Lips-Wiersma since the Map of Meaning was first created. She is co-author with Professor Lips-Wiersma of the book, *The Map of Meaningful Work: A Practical Guide to Sustaining our Humanity*. Lani is an organisational consultant, coach and educator with over thirty year's experience of working with organisations. She is a Co-founder and CEO of the Map of Meaning International, a charitable trust designed to share the Map of Meaning by offering workshops, certifying practitioners, holding an annual symposium, and collating knowledge about the many ways to use the Map of Meaning.

<b>DATE</b>	16 & 17 October 2017
<b>TIMES</b>	9.30 – 4pm each day
<b>VENUE</b>	St Columba's, 40 Vermont Street, Ponsonby

### For more information, and to register:

Lani Morris, 021 516 042  
lanimorris@themapofmeaning.com

### For more information about the Map of Meaning:

[www.themapofmeaning.com](http://www.themapofmeaning.com)

## INVESTMENT

Workshop \$895 incl GST  
Workshop with additional online six-session group mentoring \$1300 incl GST  
Review \$395  
Review with six online mentoring sessions \$795

We have found that mentoring helps to answer the questions: How will this make a difference in my workplace, to my experience of work, and how can I best use it? If you only pay for the workshop and find during the course that you would like to attend the mentoring group, then simply pay the difference and you can join, before the first session.